THE AI TOOL DIRECTORY

THE AI INDEX 2026

Know the tools. Find your fit.

Rankings, capabilities, pricing and trade-offs.
A clear view of what each AI product offers.

50	09	1.2
AI PRODUCTS	CATEGORIES	EDITION

RESEARCH REVIEW / 5 OCTOBER 2026

THE DIRECTORY

What is what in AI.

A reference for understanding and comparing AI products.

AI products often overlap. Some are general assistants, some specialise in a format, and others sit inside software you already use. This index separates those choices into nine categories and explains their strengths, prices and limitations in plain English.

Rankings by category

Each category presents an editorial order for a general reader. The numbered profiles explain why a tool sits where it does, alongside the user it is most likely to suit.

A clear product identity

Every profile describes what the product is, its core capabilities, its access model and its main trade-off. A product appears once, even when it has several different uses.

Fifty products, not fifty providers

Several products share a supplier. ChatGPT and Codex, for example, serve different product roles. Additional uses of the same product are consolidated rather than counted again.

THE PURPOSE

Understand the options and build a shortlist. Detailed training, prompt collections and business implementation belong to separate publications.

EDITORIAL METHOD

Ranked for fit. Explained clearly.

The order is a judgement about suitability, not a laboratory leaderboard.

Who the ranking is for

A general reader comparing tools within a category. Broad usefulness, ease of access, capability coverage and value inform the order. A specialist may reasonably prefer a lower-ranked product.

How to read the numbers

Ranks restart at 1 in every category. They are not comparable across categories. A higher place means an earlier editorial recommendation for this audience, not a measured superiority on every task.

What supports the profiles

The descriptions draw on available official product, pricing and support sources reviewed on 5 October 2026. Source links are provided. Dynamic or inaccessible details are left unresolved rather than replaced with guesses.

What has not been tested

This revision did not run fresh hands-on comparisons or score products under a controlled benchmark. It makes no new TESTED claim and uses no numerical quality scores.

Pricing and availability

Prices retain their stated currency and billing term. US$ means USD. Taxes, region, account, usage limits and rollout can affect the offer; unresolved prices are directed to official checkout.

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Explore the categories.

Click a category. The alphabetical index and official-source register are at the back.

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01

Writing & Content

EDITORIAL RANKING / GENERAL-READER FIT

01	ChatGPT	**6**
02	Claude	**7**
03	Grammarly	**8**
04	DeepL	**9**
05	Hemingway Editor	**10**
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Rank reflects editorial suitability within this category. See the methodology for the audience, criteria and limits.

WRITING & CONTENT

ChatGPT

#01

Readers wanting a versatile first assistant.

WHAT IT IS

ChatGPT combines conversational writing, research, file analysis and image generation. It is a broad entry point for readers who want several kinds of assistance in one application. Advanced work modes extend the scope to longer tasks, with access and allowances varying by plan.

CORE CAPABILITIES

- Writing and revision
- File and image support
- Projects and advanced work modes

MAIN TRADE-OFF

Usage limits and factual errors remain possible on paid plans.

WHY THIS POSITION

Broad capabilities and approachable conversation make it the first general-reader choice in this category.

ACCESS & PRICING

Free; Go, Plus, Pro and business plans. Confirm local checkout pricing.

Usage limits and factual errors remain possible on paid plans.

chatgpt.com / Official website

OFFICIAL REFERENCES / ChatGPT official product and pricing

WRITING & CONTENT

Claude

#02

Readers who spend substantial time with text and documents.

WHAT IT IS

Claude is a conversational assistant for writing, editing and reasoning about supplied material. Projects and artifacts support longer pieces of work and reusable context. Its focus on documents makes it a close alternative to ChatGPT, although a large context window does not guarantee complete recall.

CORE CAPABILITIES

- Long-form writing
- Document comparison
- Projects and artifacts

MAIN TRADE-OFF

Usage limits apply; long inputs can still be misinterpreted.

WHY THIS POSITION

Its document focus earns a high position, with slightly narrower general-reader appeal than the category leader.

ACCESS & PRICING

Free; Pro US$20/month or US$200/year; Max from US$100/month.

Usage limits apply; long inputs can still be misinterpreted.

claude.ai / Official website

OFFICIAL REFERENCES / Claude official product and pricing

WRITING & CONTENT

Grammarly

#03

Readers wanting help with everyday writing.

WHAT IT IS

Grammarly provides grammar, punctuation, clarity and tone suggestions in supported writing environments. It concentrates on improving existing text rather than being a full research assistant. Rewriting features extend beyond basic correction, while the Pro plan replaces older Premium and Business naming.

CORE CAPABILITIES

- Grammar suggestions
- Clarity rewrites
- Tone assistance

MAIN TRADE-OFF

Suggestions do not verify facts and can change intended meaning.

WHY THIS POSITION

Its familiar editing role and low learning barrier give it broad practical relevance.

ACCESS & PRICING

Free; Pro US$30/member/month or US$144/member/year.

Suggestions do not verify facts and can change intended meaning.

www.grammarly.com / Official website

OFFICIAL REFERENCES / Grammarly official product and pricing

WRITING & CONTENT

DeepL

#04

Readers working across languages.

WHAT IT IS

DeepL translates text and supported documents, with glossary and terminology features depending on plan. It is a focused alternative to general chatbots for multilingual material. Document allowances, language support and API access are separate aspects of the service rather than one unlimited entitlement.

CORE CAPABILITIES

- Text translation
- Document translation
- Glossary controls

MAIN TRADE-OFF

Translation can miss nuance and is not certified translation.

WHY THIS POSITION

A clear specialist purpose and accessible interface place it above narrower commercial writing suites.

ACCESS & PRICING

Free version; Individual, Team, Business and Enterprise plans. Localised prices and billing periods vary; API access is separate.

Translation can miss nuance and is not certified translation.

www.deepl.com / Official website

OFFICIAL REFERENCES / DeepL: plans and features | DeepL: about plans

WRITING & CONTENT

Hemingway Editor

#05

Writers who value a focused clarity editor.

WHAT IT IS

Hemingway highlights dense sentences and readability issues. The basic web editor provides a focused way to assess clarity, while Editor Plus adds AI rewrites. It has a narrower scope than an assistant but a straightforward purpose that remains easy to understand.

CORE CAPABILITIES

- Readability indicators
- Sentence highlighting
- Paid AI rewrites

MAIN TRADE-OFF

Reading-grade indicators can oversimplify complex or technical writing.

WHY THIS POSITION

Simplicity and a useful free foundation outweigh its narrower feature range.

ACCESS & PRICING

Free basic web editor; Editor Plus from US$10/month or US$100/year.

Reading-grade indicators can oversimplify complex or technical writing.

hemingwayapp.com / Official website

OFFICIAL REFERENCES / Hemingway Editor official product and pricing

WRITING & CONTENT

Notion AI

#06

People already using Notion.

WHAT IT IS

Notion AI adds drafting, summaries, search and agent features to Notion's pages and databases. Its context comes from the workspace and eligible connections. It is most relevant to existing Notion users; the quality of retrieved answers depends partly on the underlying material.

CORE CAPABILITIES

- Workspace drafting
- Summaries and retrieval
- Agent features

MAIN TRADE-OFF

Plan-dependent access and outdated workspace material can limit usefulness.

WHY THIS POSITION

Its integrated context is valuable, but adopting an entire workspace is a larger commitment for newcomers.

ACCESS & PRICING

AI features depend on workspace plan; Business and Enterprise include broader AI access.

Plan-dependent access and outdated workspace material can limit usefulness.

www.notion.com / Official website

OFFICIAL REFERENCES / Notion AI official product and pricing

WRITING & CONTENT

Jasper

#07

Content teams with shared brand requirements.

WHAT IT IS

Jasper combines brand information, content generation and marketing agents. Its shared context and campaign capabilities distinguish it from general writing assistants. The product is positioned around coordinated content creation, making it a more specialised choice than an everyday chatbot.

CORE CAPABILITIES

- Brand voice context
- Campaign content features
- Marketing agents

MAIN TRADE-OFF

The subscription is harder to justify for occasional writing.

WHY THIS POSITION

Strong specialisation earns inclusion, while cost and team-oriented scope reduce general-reader priority.

ACCESS & PRICING

Pro US$69/seat/month or US$59/month billed annually; 7-day trial; Business custom.

The subscription is harder to justify for occasional writing.

www.jasper.ai / Official website

OFFICIAL REFERENCES / Jasper official product and pricing

WRITING & CONTENT

Writesonic

#08

Readers seeking a specialist content and visibility platform.

WHAT IT IS

Writesonic combines content features with AI-search visibility and SEO tools. It is broader than a simple writing chatbot, with reporting and visibility features forming part of its current positioning. That focus makes it relevant to readers evaluating a dedicated content platform.

CORE CAPABILITIES

- AI-search visibility
- Content creation
- Reporting features

MAIN TRADE-OFF

Current price details were not reliably exposed during this review.

WHY THIS POSITION

The specialised focus is useful to a narrower audience than the higher-ranked writing tools.

ACCESS & PRICING

Trial available; Starter, Basic, Growth and custom plans. Confirm current quote.

Current price details were not reliably exposed during this review.

writesonic.com / Official website

OFFICIAL REFERENCES / Writesonic official product and pricing

WRITING & CONTENT

Copy.ai

#09

Readers evaluating a dedicated commercial content platform.

WHAT IT IS

Copy.ai includes chat alongside structured go-to-market features. Its chat offering and workflow plans represent different levels of access and cost. The platform is aimed at repeatable commercial content activity rather than general personal writing.

CORE CAPABILITIES

- AI chat
- Reusable context
- Structured content features

MAIN TRADE-OFF

Workflow plans can cost substantially more than chat access.

WHY THIS POSITION

Its narrow focus and pricing complexity place it last for a general-reader shortlist.

ACCESS & PRICING

Chat from US$29/month or US$288/year; workflow plans cost substantially more.

Workflow plans can cost substantially more than chat access.

www.copy.ai / Official website

OFFICIAL REFERENCES / Copy.ai official product and pricing

02

Image Generation

EDITORIAL RANKING / GENERAL-READER FIT

01	Canva AI	**16**
02	Adobe Firefly	**17**
03	Midjourney	**18**
04	Ideogram	**19**
05	Leonardo.Ai	**20**
06	Stable Diffusion	**21**

Rank reflects editorial suitability within this category. See the methodology for the audience, criteria and limits.

IMAGE GENERATION

Canva AI

#01

Beginners wanting generation and layout together.

WHAT IT IS

Canva combines AI features, templates and layout tools. Generated material sits alongside familiar design editing, so the product extends beyond producing a standalone image. Its broad range of editable formats makes it an accessible entry point for readers who also want control over the final layout.

CORE CAPABILITIES

- Editable templates
- AI visual features
- Multiple design formats

MAIN TRADE-OFF

Premium AI limits and asset terms vary by feature and plan.

WHY THIS POSITION

Ease of use and the surrounding design tools give it the widest general-reader appeal.

ACCESS & PRICING

Free; Pro, Business and Enterprise. Local prices and AI allowances vary.

Premium AI limits and asset terms vary by feature and plan.

www.canva.com / Official website

OFFICIAL REFERENCES / Canva AI official product and pricing

IMAGE GENERATION

Adobe Firefly

#02

Readers interested in Adobe's creative ecosystem.

WHAT IT IS

Firefly combines Adobe's generative tools with access to partner models. Image, video and audio capabilities sit within a wider Adobe creative ecosystem. Its appeal is strongest when generation and editing need to connect, although a Firefly subscription does not imply access to every Adobe application.

CORE CAPABILITIES

- Image generation and editing
- Broader media tools
- Adobe ecosystem connections

MAIN TRADE-OFF

Partner-model terms and desktop-app entitlements differ.

WHY THIS POSITION

Breadth and integration make it a strong general option, with additional plan complexity.

ACCESS & PRICING

Limited free daily generation; Standard US$9.99/month; Pro US$19.99/month.

Partner-model terms and desktop-app entitlements differ.

firefly.adobe.com / Official website

OFFICIAL REFERENCES / Adobe Firefly official product and pricing

IMAGE GENERATION

Midjourney

#03

Readers prioritising visual exploration.

WHAT IT IS

Midjourney produces images and video from creative direction. Its visual controls and reference-based exploration appeal to readers interested in developing a distinctive aesthetic. It is a subscription product with privacy and commercial-use conditions that differ across plans.

CORE CAPABILITIES

- Image generation
- Video features
- Visual reference controls

MAIN TRADE-OFF

Creations are not private by default; commercial conditions vary.

WHY THIS POSITION

Its creative focus earns a high place, but paid entry and learning requirements reduce accessibility.

ACCESS & PRICING

Basic US$10/month; Standard US$30; Pro US$60; Mega US$120. Annual discounts.

Creations are not private by default; commercial conditions vary.

www.midjourney.com / Official website

OFFICIAL REFERENCES / Midjourney official product and pricing

IMAGE GENERATION

Ideogram

#04

Readers interested in text-led visuals.

WHAT IT IS

Ideogram generates visual concepts that can include short written text. Posters and graphic compositions are a recognisable part of its appeal. The ability to include lettering does not eliminate spelling or layout errors, and private generation depends on plan.

CORE CAPABILITIES

- Text within imagery
- Graphic concepts
- Style variations

MAIN TRADE-OFF

Generated words can be wrong; privacy is plan-dependent.

WHY THIS POSITION

Its clear strength is useful, but more specialised than the broader tools above.

ACCESS & PRICING

Free eligibility and weekly credits vary; Plus US$20/month or US$180/year.

Generated words can be wrong; privacy is plan-dependent.

ideogram.ai / Official website

OFFICIAL REFERENCES / Ideogram official product and pricing

IMAGE GENERATION

Leonardo.Ai

#05

Readers wanting multiple visual controls in one service.

WHAT IT IS

Leonardo combines image generation and editing with creative presets and wider media features. It offers several ways to explore visual styles within one interface. Free and paid users have different privacy and licensing positions, which matters when comparing access.

CORE CAPABILITIES

- Image generation
- Creative presets
- Image editing

MAIN TRADE-OFF

Free creations are public and have different ownership terms.

WHY THIS POSITION

Its feature range is attractive, with more choices and terms to navigate than simpler entries.

ACCESS & PRICING

Free: 150 fast tokens/day, public creations; Essential from US$12/month excluding tax.

Free creations are public and have different ownership terms.

leonardo.ai / Official website

OFFICIAL REFERENCES / Leonardo.Ai official product and pricing

IMAGE GENERATION

Stable Diffusion

#06

Technically confident readers wanting control.

WHAT IT IS

Stable Diffusion describes a family of image models rather than one standard application. Available features depend on the selected model, interface and hosting arrangement. Local or custom installations offer flexibility, while hardware, maintenance and model-specific licences shape the overall experience.

CORE CAPABILITIES

- Model choice
- Local or hosted options
- Customisation potential

MAIN TRADE-OFF

Setup, hardware and licences are more complex than hosted applications.

WHY THIS POSITION

Extensive flexibility is offset by the highest entry barrier in this category.

ACCESS & PRICING

Eligible self-hosted core models under Community licence: free below US$1m revenue; compute costs extra.

Setup, hardware and licences are more complex than hosted applications.

stability.ai / Official website

OFFICIAL REFERENCES / Stable Diffusion official product and pricing

03

Video Generation

EDITORIAL RANKING / GENERAL-READER FIT

01 Runway **23**

02 Higgsfield **24**

03 HeyGen **25**

04 Synthesia **26**

05 Pika **27**

06 Kling AI **28**

Rank reflects editorial suitability within this category. See the methodology for the audience, criteria and limits.

VIDEO GENERATION

Runway

#01

Readers seeking a broad video-generation platform.

WHAT IT IS

Runway combines generative video, imagery and audio tools in a creative platform. Reference-based generation and multiple models provide a range of approaches to visual material. Credit use depends on the selected model, so subscription price alone does not describe total capacity.

CORE CAPABILITIES

- Video generation
- Reference-image animation
- Additional media tools

MAIN TRADE-OFF

Credits, export options and model capabilities vary.

WHY THIS POSITION

Breadth makes it the first editorial shortlist choice; this is not a tested visual-quality ranking.

ACCESS & PRICING

Free: 125 one-time credits. Standard US$15/month or US$144/year.

Credits, export options and model capabilities vary.

runway.com / Official website

OFFICIAL REFERENCES / Runway official product and pricing

VIDEO GENERATION

Higgsfield

#02

Readers interested in motion and visual experimentation.

WHAT IT IS

Higgsfield brings image and video generation together with camera-control presets and creative studio features. It gives readers several visual approaches within one platform. Access, credit consumption and applicable terms depend on the selected plan and model.

CORE CAPABILITIES

- Camera presets
- Visual effects
- Image and video tools

MAIN TRADE-OFF

Stable public pricing was unavailable in this review.

WHY THIS POSITION

Its accessible creative controls and breadth earn a high place, tempered by pricing uncertainty.

ACCESS & PRICING

Plans, credits and model access vary. The public pricing page did not expose a stable quote during this review; confirm your checkout price.

Stable public pricing was unavailable in this review.

higgsfield.ai / Official website

OFFICIAL REFERENCES / Higgsfield: platform | Higgsfield: camera controls

VIDEO GENERATION

HeyGen

#03

Readers seeking presenter-style video.

WHAT IT IS

HeyGen creates presenter-style videos and supports video translation. Its focus is on a person delivering scripted material rather than unrestricted scene generation. Custom likeness and voice features add flexibility, with availability and credit consumption depending on plan.

CORE CAPABILITIES

- Avatar presenters
- Video translation
- Custom likeness features

MAIN TRADE-OFF

Likeness permissions and plan-specific allowances apply.

WHY THIS POSITION

Its distinct, understandable purpose makes it accessible, although less broad than general video tools.

ACCESS & PRICING

Free plan; Creator US$29/month with credit-based premium usage.

Likeness permissions and plan-specific allowances apply.

www.heygen.com / Official website

OFFICIAL REFERENCES / HeyGen official product and pricing

VIDEO GENERATION

Synthesia

#04

Readers needing structured presenter content.

WHAT IT IS

Synthesia combines avatar-based video creation with features oriented towards structured learning content. Consistent presenter formats and script-based updates are central to the product. Access to downloads, branding and generation capacity depends on the selected plan.

CORE CAPABILITIES

- Avatar video
- Script-based updates
- Learning-oriented features

MAIN TRADE-OFF

Avatar-use restrictions and generation allowances vary.

WHY THIS POSITION

A clear specialist format earns inclusion, with a narrower audience than general video generation.

ACCESS & PRICING

Basic free; Starter US$29/month; Pro US$89/month; Enterprise custom.

Avatar-use restrictions and generation allowances vary.

www.synthesia.io / Official website

OFFICIAL REFERENCES / Synthesia official product and pricing

VIDEO GENERATION

Pika

#05

Readers exploring short motion concepts.

WHAT IT IS

Pika offers generative video and other media models in a credit-based workspace. Reference-image animation and short motion concepts are central reasons to consider it. Current plans differ in commercial licensing, so watermark status and usage permission are separate questions.

CORE CAPABILITIES

- Short video generation
- Image animation
- Multiple media models

MAIN TRADE-OFF

Free and Starter lack commercial licences under the reviewed terms.

WHY THIS POSITION

Its approachable scope is useful, but licensing differences lower its general shortlist position.

ACCESS & PRICING

Free account uses credit packs; Starter US$10/month; Creator US$35/month includes commercial licence.

Free and Starter lack commercial licences under the reviewed terms.

pika.art / Official website

OFFICIAL REFERENCES / Pika official product and pricing

VIDEO GENERATION

Kling AI

#06

Readers comparing additional video-generation options.

WHAT IT IS

Kling AI supports video generation from written direction and reference images. It offers an alternative for readers comparing motion interpretation and visual consistency. The official membership page was not readable during this review, so the directory does not assert exact prices, credit allowances or licence conditions.

CORE CAPABILITIES

- Text-led video
- Image-to-video
- Motion generation

MAIN TRADE-OFF

Current membership details could not be independently read.

WHY THIS POSITION

Incomplete pricing and access evidence limits its editorial priority, not a demonstrated quality weakness.

ACCESS & PRICING

Credit-based plans; current local price and commercial terms require in-app confirmation.

Current membership details could not be independently read.

app.klingai.com / Official website

OFFICIAL REFERENCES / Kling AI official product and pricing

04

Coding & Development

EDITORIAL RANKING / GENERAL-READER FIT

01	GitHub Copilot	30
02	Cursor	31
03	Replit	32
04	OpenAI Codex	33
05	Claude Code	34
06	v0 by Vercel	35
07	Tabnine	36

Rank reflects editorial suitability within this category. See the methodology for the audience, criteria and limits.

CODING & DEVELOPMENT

GitHub Copilot

#01

Developers wanting assistance in familiar tools.

WHAT IT IS

GitHub Copilot provides code assistance, chat and agent features within supported development environments. It connects familiar coding assistance with broader task-oriented features. Some agent capabilities consume GitHub AI Credits, and generated code remains separate from proof of correctness.

CORE CAPABILITIES

- Code assistance
- Developer chat
- Agent features

MAIN TRADE-OFF

Credit use varies; generated code can contain defects.

WHY THIS POSITION

Its integration breadth and familiar entry point make it the first general developer shortlist choice.

ACCESS & PRICING

Free; Pro US$10/month; Pro+ US$39/month; Max US$100/month.

Credit use varies; generated code can contain defects.

github.com/features/copilot / Official website

OFFICIAL REFERENCES / GitHub Copilot official product and pricing

CODING & DEVELOPMENT

Cursor

#02

Developers wanting an AI-centred editor.

WHAT IT IS

Cursor combines a code editor with AI chat and agent-led changes across a project. Its appeal is the close connection between conversation and the files being edited. Model choices and agent usage affect cost, while its editor-centred design suits readers comfortable working directly with code.

CORE CAPABILITIES

- Project-aware assistance
- Multi-file changes
- Integrated editing

MAIN TRADE-OFF

Model usage and agent costs vary by plan.

WHY THIS POSITION

The integrated experience ranks highly, with more commitment than adding assistance to an existing editor.

ACCESS & PRICING

Hobby free with limited requests; Pro from US$20/month; higher plans available.

Model usage and agent costs vary by plan.

cursor.com / Official website

OFFICIAL REFERENCES / Cursor official product and pricing

CODING & DEVELOPMENT

Replit

#03

Beginners exploring application development.

WHAT IT IS

Replit combines an app-building agent, a browser development environment and hosting options. It reduces the need to assemble a local environment for an early application. Generation and hosting are distinct parts of the offering, with separate usage costs possible for databases and external services.

CORE CAPABILITIES

- Browser environment
- App-building agent
- Hosting options

MAIN TRADE-OFF

Generation and ongoing hosting can create separate costs.

WHY THIS POSITION

Its accessible starting point raises its general-reader relevance despite production complexity.

ACCESS & PRICING

Free Starter; paid plans and usage credits. Confirm current checkout and hosting costs.

Generation and ongoing hosting can create separate costs.

replit.com / Official website

OFFICIAL REFERENCES / Replit official product and pricing

CODING & DEVELOPMENT

OpenAI Codex

#04

Readers wanting an agent to work within a software project.

WHAT IT IS

Codex inspects project files, edits code and runs development checks. It is available through supported coding surfaces and can handle bounded tasks in a project environment. Included ChatGPT-plan access and API-key billing differ, while permissions determine what actions are available.

CORE CAPABILITIES

- Code inspection
- File changes
- Development checks

MAIN TRADE-OFF

Checks and test results do not guarantee correctness or security.

WHY THIS POSITION

Breadth and included access are valuable; effective review still requires development understanding.

ACCESS & PRICING

Included access through ChatGPT plans, with plan-dependent usage. API-key usage is billed separately; check current limits and credit terms.

Checks and test results do not guarantee correctness or security.

learn.chatgpt.com/docs/cli / Official website

OFFICIAL REFERENCES / OpenAI: Codex CLI | OpenAI: pricing

CODING & DEVELOPMENT

Claude Code

#05

Developers comfortable reviewing agent-made changes.

WHAT IT IS

Claude Code reads project files, edits code and runs commands through supported terminal, editor, desktop and browser experiences. Its agent approach extends beyond individual code suggestions. Access and billing depend on the chosen route, and file or command permissions affect its scope.

CORE CAPABILITIES

- Project inspection
- Code editing
- Command execution

MAIN TRADE-OFF

Commands and edits can have consequential effects.

WHY THIS POSITION

A capable specialist entry, with a higher learning and review burden for general readers.

ACCESS & PRICING

Included with eligible Claude subscriptions, including Pro; API access billed separately.

Commands and edits can have consequential effects.

code.claude.com / Official website

OFFICIAL REFERENCES / Claude Code official product and pricing

CODING & DEVELOPMENT

v0 by Vercel

#06

Readers focused on web interfaces and prototypes.

WHAT IT IS

v0 creates and revises interfaces and applications, with visual editing and deployment options. It is oriented towards turning design direction into editable software. A generated interface is not evidence that the wider application is secure or complete, and connected services can add costs.

CORE CAPABILITIES

- Interface generation
- Visual editing
- Deployment options

MAIN TRADE-OFF

Hosting and connected-service charges may be additional.

WHY THIS POSITION

Its focused visual-development role is valuable but narrower than the higher-ranked coding environments.

ACCESS & PRICING

Free: 7 messages/day; Plus displayed at US$30/user/month. Usage credits apply.

Hosting and connected-service charges may be additional.

v0.app / Official website

OFFICIAL REFERENCES / v0 by Vercel official product and pricing

CODING & DEVELOPMENT

Tabnine

#07

Organisations with specific governance requirements.

WHAT IT IS

Tabnine focuses on coding assistance alongside organisational governance and private deployment options. Code completion and chat sit within a broader team-oriented platform. Its relevance depends on deployment and administrative requirements rather than simply the availability of an inexpensive individual coding assistant.

CORE CAPABILITIES

- Code completion
- Developer chat
- Private deployment options

MAIN TRADE-OFF

Pricing and model charges require closer evaluation.

WHY THIS POSITION

Its enterprise focus makes it less relevant to the general individual reader.

ACCESS & PRICING

Code Assistant US$39/user/month annually; Agentic Platform US$59/user/month annually; model costs may apply.

Pricing and model charges require closer evaluation.

www.tabnine.com / Official website

OFFICIAL REFERENCES / Tabnine official product and pricing

05

Productivity & Research

EDITORIAL RANKING / GENERAL-READER FIT

01	Perplexity AI	**38**
02	Gemini Notebook	**39**
03	Otter.ai	**40**
04	Reclaim.ai	**41**
05	Mem.ai	**42**
06	Elicit	**43**
07	Zapier	**44**

Rank reflects editorial suitability within this category. See the methodology for the audience, criteria and limits.

PRODUCTIVITY & RESEARCH

Perplexity AI

#01

Readers exploring questions across the web.

WHAT IT IS

Perplexity combines web search with a conversational answer interface. It helps readers locate and compare source material without beginning from a traditional results list. Citations make the evidence easier to inspect, although a cited answer can still misread or rely on outdated information.

CORE CAPABILITIES

- Web-source discovery
- Cited responses
- Document comparison

MAIN TRADE-OFF

Citations do not establish that every claim is correct.

WHY THIS POSITION

Accessible research and visible sources make it the broadest starting point in this category.

ACCESS & PRICING

Free; Pro US$20/month; higher individual and enterprise tiers available.

Citations do not establish that every claim is correct.

www.perplexity.ai / Official website

OFFICIAL REFERENCES / Perplexity AI - official plans and guidance | Perplexity AI - official guidance

PRODUCTIVITY & RESEARCH

Gemini Notebook

#02

Formerly NotebookLM

Readers exploring a defined document collection.

WHAT IT IS

Gemini Notebook, previously known as NotebookLM, provides a source-focused research workspace. It supports questions about a selected collection of material and produces formats such as summaries and Audio Overviews. The notebook structure distinguishes it from open-ended chat or general web search.

CORE CAPABILITIES

- Source collections
- Grounded conversation
- Audio Overviews and reports

MAIN TRADE-OFF

Source-grounded answers can still omit or misinterpret evidence.

WHY THIS POSITION

Its clear purpose and accessible source-based format earn a high position.

ACCESS & PRICING

Free Standard access; higher limits through eligible Google AI, Workspace or Cloud plans. Check your account's upgrade options.

Source-grounded answers can still omit or misinterpret evidence.

notebook.google / Official website

OFFICIAL REFERENCES / Google: Gemini Notebook overview | Google: plans

PRODUCTIVITY & RESEARCH

Otter.ai

#03

Readers who work with recorded conversations.

WHAT IT IS

Otter records and transcribes supported discussions, produces summaries and allows questions about recorded material. Its focus is spoken information rather than general document research. Capacity and recording length depend on plan, while speaker identification and generated summaries can contain errors.

CORE CAPABILITIES

- Transcription
- Searchable transcripts
- Discussion summaries

MAIN TRADE-OFF

Free recordings have length limits; speaker attribution can be wrong.

WHY THIS POSITION

A recognisable everyday purpose gives it broad utility, with consent and accuracy considerations.

ACCESS & PRICING

Basic free: 300 minutes/month, 30 minutes/conversation, 3 lifetime imports. Pro US$16.99/user/month or US$8.33 with annual billing.

Free recordings have length limits; speaker attribution can be wrong.

otter.ai / Official website

OFFICIAL REFERENCES / Otter.ai - official plans and guidance

PRODUCTIVITY & RESEARCH

Reclaim.ai

#04

Readers seeking calendar assistance.

WHAT IT IS

Reclaim schedules tasks, habits, focus time and meetings around a calendar. Flexible blocks can move as availability changes, with buffers and recurring routines forming part of its approach. It is a scheduling layer rather than a general assistant, and supported calendars and limits vary.

CORE CAPABILITIES

- Flexible scheduling
- Focus-time blocks
- Recurring routines

MAIN TRADE-OFF

Calendar support, seat rules and limits vary.

WHY THIS POSITION

An understandable everyday problem gives it wider appeal than more specialised research tools.

ACCESS & PRICING

Lite free; Starter, Business and Enterprise plans. Confirm the live seat price and billing term.

Calendar support, seat rules and limits vary.

reclaim.ai / Official website

OFFICIAL REFERENCES / Reclaim.ai - official plans and guidance

PRODUCTIVITY & RESEARCH

Mem.ai

#05

Readers maintaining a personal knowledge collection.

WHAT IT IS

Mem combines note capture, conversational retrieval and task tracking. Its value depends on the information accumulated within it, rather than general web knowledge alone. Plans place explicit limits on notes, messages and other capacity, and external connections depend on tier.

CORE CAPABILITIES

- Note capture
- Knowledge retrieval
- Task tracking

MAIN TRADE-OFF

Capacity and connections are plan-dependent.

WHY THIS POSITION

Useful as a focused knowledge tool, but its value grows only with sustained use and suitable source notes.

ACCESS & PRICING

Free: 25 new notes/month; Plus US$9/month; Pro US$29/month. Higher capacity tiers available.

Capacity and connections are plan-dependent.

mem.ai / Official website

OFFICIAL REFERENCES / Mem.ai - official plans and guidance

PRODUCTIVITY & RESEARCH

Elicit

#06

Researchers and readers of academic literature.

WHAT IT IS

Elicit finds academic papers and extracts information into comparable fields. It is designed around literature exploration rather than everyday web questions. Methods, full-text availability and plan-specific export features affect what readers can obtain from its summaries and comparisons.

CORE CAPABILITIES

- Paper discovery
- Structured extraction
- Study comparison

MAIN TRADE-OFF

Summaries cannot replace scrutiny of study methods and limitations.

WHY THIS POSITION

Its specialist value is clear, but the narrower audience places it below general research tools.

ACCESS & PRICING

Basic free; Plus US$11/user/month billed US$132 annually; Pro US$39/month billed US$468 annually. Monthly billing costs more.

Summaries cannot replace scrutiny of study methods and limitations.

elicit.com / Official website

OFFICIAL REFERENCES / Elicit - official plans and guidance

PRODUCTIVITY & RESEARCH

Zapier

#07

Readers evaluating application connectivity.

WHAT IT IS

Zapier links events in one application with actions in another. Eligible plans add multi-step features, filters and related Forms and Tables products. It is an automation platform rather than a general research assistant; usage depends on how many billable tasks the connected actions consume.

CORE CAPABILITIES

- App connections
- Conditional actions
- Forms and Tables

MAIN TRADE-OFF

Task counts, overages and external service costs can accumulate.

WHY THIS POSITION

Retained in its existing category for continuity; its setup requirements reduce general-reader priority here.

ACCESS & PRICING

Free: 100 tasks/month and two-step Zaps. Professional from US$19.99/month on the displayed annual rate; task volume changes the price.

Task counts, overages and external service costs can accumulate.

zapier.com / Official website

OFFICIAL REFERENCES / Zapier - official plans and guidance | Zapier - official guidance

06

Audio & Voice

EDITORIAL RANKING / GENERAL-READER FIT

01	ElevenLabs	**46**
02	Descript	**47**
03	Adobe Podcast Enhance	**48**
04	Suno AI	**49**
05	Udio	**50**

Rank reflects editorial suitability within this category. See the methodology for the audience, criteria and limits.

AUDIO & VOICE

ElevenLabs

#01

Readers seeking a broad speech-generation platform.

WHAT IT IS

ElevenLabs generates speech and includes dubbing, sound effects and voice-related features. Its main appeal is the range of spoken-audio capabilities within one service. Model choice, script material and pronunciation affect the output, while commercial permissions and cloning conditions vary.

CORE CAPABILITIES

- Speech generation
- Dubbing
- Voice and sound tools

MAIN TRADE-OFF

Free output lacks a commercial licence; cloning requires permission.

WHY THIS POSITION

Breadth and a clear audio focus make it the first general-reader shortlist choice.

ACCESS & PRICING

Free: 10,000 credits/month, non-commercial. Starter US$6/month; Creator US$22; Pro US$99. Introductory offers excluded.

Free output lacks a commercial licence; cloning requires permission.

elevenlabs.io / Official website

OFFICIAL REFERENCES / ElevenLabs - official plans and guidance | ElevenLabs - official guidance

AUDIO & VOICE

Descript

#02

Readers editing spoken recordings.

WHAT IT IS

Descript combines transcript-based audio and video editing with captions and audio cleanup. The link between words and media distinguishes it from generators that primarily create new content. Media hours, AI credits and export quality are separate limits within its plans.

CORE CAPABILITIES

- Transcript-based editing
- Captions
- Audio cleanup

MAIN TRADE-OFF

Transcript accuracy does not guarantee a clean visual or audio cut.

WHY THIS POSITION

Its accessible editing model and multiple practical features justify a high position.

ACCESS & PRICING

Free: 1 media hour/month. Hobbyist US$24/person/month or US$16 with annual billing. Creator and Business increase allowances.

Transcript accuracy does not guarantee a clean visual or audio cut.

www.descript.com / Official website

OFFICIAL REFERENCES / Descript - official plans and guidance

AUDIO & VOICE

Adobe Podcast Enhance

#03

Readers improving existing spoken audio.

WHAT IT IS

Adobe Podcast Enhance is focused on improving the intelligibility of spoken recordings. It can reduce noise and reverberation, with video or batch features available through eligible premium access. It is a repair and enhancement product rather than a voice generator or complete audio editor.

CORE CAPABILITIES

- Noise reduction
- Speech clarity
- Eligible batch processing

MAIN TRADE-OFF

Processing can create artefacts and cannot reliably recover missing speech.

WHY THIS POSITION

A simple, focused purpose offers accessible value despite limited scope.

ACCESS & PRICING

Free: audio only, 30-minute/500 MB files, 1 hour/day. Premium features through Firefly Pro; confirm local pricing.

Processing can create artefacts and cannot reliably recover missing speech.

podcast.adobe.com / Official website

OFFICIAL REFERENCES / Adobe Podcast Enhance - official plans and guidance | Adobe Podcast Enhance - official guidance

AUDIO & VOICE

Suno AI

#04

Readers exploring musical ideas.

WHAT IT IS

Suno produces songs and instrumental music from written direction, original lyrics or authorised audio. It is a creative music platform rather than a speech tool. Download entitlements and current terms affect commercial use, with permission distinct from guaranteed copyright protection.

CORE CAPABILITIES

- Song generation
- Instrumental generation
- Original lyric support

MAIN TRADE-OFF

Commercial rights depend on permitted downloads and other terms.

WHY THIS POSITION

Its creative range earns inclusion, but rights complexity makes it a more specialised recommendation.

ACCESS & PRICING

Free: 50 credits/day, no monthly song downloads or commercial rights. Pro displayed at US$8/month billed annually; download allocations apply.

Commercial rights depend on permitted downloads and other terms.

suno.com / Official website

OFFICIAL REFERENCES / Suno AI - official plans and guidance | Suno AI - official guidance

AUDIO & VOICE

Udio

#05

Readers interested in in-platform musical experimentation.

WHAT IT IS

Udio remains available for exploring and refining musical ideas. Its official partnership update states that downloads are disabled, which materially limits the use of generated music outside the platform. That distinction separates creative experimentation from a product suitable for obtaining final exported tracks.

CORE CAPABILITIES

- Music generation
- Arrangement exploration
- Listening-based refinement

MAIN TRADE-OFF

Downloads are disabled according to the reviewed official update.

WHY THIS POSITION

The export restriction places it last despite its continuing creative role.

ACCESS & PRICING

Free and subscription access exist; confirm current account offers. Official help states audio, video and stem downloads are disabled.

Downloads are disabled according to the reviewed official update.

www.udio.com / Official website

OFFICIAL REFERENCES / Udio - official plans and guidance

07

Automation & Business

EDITORIAL RANKING / GENERAL-READER FIT

01 Make (formerly Integromat) **52**

02 n8n **53**

03 Relevance AI **54**

Rank reflects editorial suitability within this category. See the methodology for the audience, criteria and limits.

AUTOMATION & BUSINESS

Make (formerly Integromat) #01

Readers wanting a visual automation platform.

WHAT IT IS

Make provides a visual canvas for application connections, transformations and rule-based routing. Execution history and branching are part of its structured approach. Its billing uses credits, with some AI or advanced features consuming more than a basic action.

CORE CAPABILITIES

- Visual connections
- Conditional routing
- Execution history

MAIN TRADE-OFF

Advanced actions and external services may add costs.

WHY THIS POSITION

Its visual structure and range make it the most approachable broad choice within this specialised category.

ACCESS & PRICING

Free: 1,000 credits/month. At 10,000 credits/month: Core US$12, Pro US$21, Teams US$38 on monthly billing.

Advanced actions and external services may add costs.

www.make.com / Official website

OFFICIAL REFERENCES / Make (formerly Integromat) - official plans and guidance | Make (formerly Integromat) - official guidance

AUTOMATION & BUSINESS

n8n

#02

Technically confident readers seeking flexibility.

WHAT IT IS

n8n combines integrations, code and AI components, with cloud and eligible self-hosted options. It is source-available under a fair-code licence rather than unrestricted open-source software. Deployment flexibility provides control, alongside additional infrastructure and maintenance responsibilities.

CORE CAPABILITIES

- App integrations
- Code components
- Self-hosting option

MAIN TRADE-OFF

Self-hosting requires maintenance and does not prevent external data transfers.

WHY THIS POSITION

Flexibility earns a high place, with a larger technical burden than the category leader.

ACCESS & PRICING

Community Edition: no licence fee for permitted self-hosted uses; infrastructure costs extra. Cloud Starter EUR20/month; Pro EUR50/month, billed annually.

Self-hosting requires maintenance and does not prevent external data transfers.

n8n.io / Official website

OFFICIAL REFERENCES / n8n - official plans and guidance | n8n - official guidance

AUTOMATION & BUSINESS

Relevance AI

#03

Readers evaluating specialised agent platforms.

WHAT IT IS

Relevance AI combines agents, tools and coordinated tasks in one platform. Its focus is configurable agent activity rather than everyday question-and-answer chat. The resulting behaviour depends on connected systems, supplied information and configuration, with pricing details requiring account-level confirmation.

CORE CAPABILITIES

- Configurable agents
- Connected tools
- Coordinated tasks

MAIN TRADE-OFF

Public pricing did not substantiate older allowances.

WHY THIS POSITION

Its specialised setup and pricing uncertainty lower general-reader priority.

ACCESS & PRICING

Current public page directs buyers to custom Enterprise pricing. Old Free/Starter/Team figures are not treated as current quotes.

Public pricing did not substantiate older allowances.

relevanceai.com / Official website

OFFICIAL REFERENCES / Relevance AI - official plans and guidance

08

AI Assistants & Chatbots

EDITORIAL RANKING / GENERAL-READER FIT

01 Google Gemini **56**

02 Microsoft Copilot **57**

03 Meta AI **58**

04 Character.ai **59**

Rank reflects editorial suitability within this category. See the methodology for the audience, criteria and limits.

AI ASSISTANTS & CHATBOTS

Google Gemini

#01

Readers already using Google's services.

WHAT IT IS

Gemini supports writing, research, file discussion and other multimodal tasks. Its relationship with Google's services gives it a clear place among ecosystem assistants. Personal Google AI accounts and organisational Workspace licences provide different features, limits and controls.

CORE CAPABILITIES

- General conversation
- File and image support
- Google connections

MAIN TRADE-OFF

Consumer and Workspace access are not interchangeable.

WHY THIS POSITION

Breadth and ecosystem familiarity make it the first choice within this category, not an overall assistant winner.

ACCESS & PRICING

Free; Google AI Pro A$32.99/month in Australia. Other tiers and Workspace arrangements differ.

Consumer and Workspace access are not interchangeable.

gemini.google.com / Official website

OFFICIAL REFERENCES / Google Gemini - official plans and guidance

AI ASSISTANTS & CHATBOTS

Microsoft Copilot

#02

Readers already using Microsoft applications.

WHAT IT IS

Microsoft Copilot includes general chat, personal Microsoft 365 features and work-account experiences. These do not share one uniform licence or identical access. Its appeal is strongest for readers who understand which Microsoft account and applications they use.

CORE CAPABILITIES

- General chat
- Eligible Microsoft 365 features
- Organisational options

MAIN TRADE-OFF

Free chat does not automatically unlock Office or work-data features.

WHY THIS POSITION

Familiarity and integration are valuable, with more licensing complexity than the category leader.

ACCESS & PRICING

Consumer chat has free access. Microsoft 365 app features require qualifying personal or work subscriptions; confirm local plan and add-on pricing.

Free chat does not automatically unlock Office or work-data features.

copilot.microsoft.com / Official website

OFFICIAL REFERENCES / Microsoft Copilot - official plans and guidance

AI ASSISTANTS & CHATBOTS

Meta AI

#03

Readers seeking convenient informal assistance.

WHAT IT IS

Meta AI offers general conversation and creative features through Meta applications and its own interface. Its appeal is convenient access within familiar surroundings. Core experiences remain free, while optional Meta One plans add features and capacity with varying availability.

CORE CAPABILITIES

- General assistance
- Familiar app access
- Supported media features

MAIN TRADE-OFF

Availability and paid features vary; confidential use requires separate consideration.

WHY THIS POSITION

Convenience earns a place, but it offers a less focused productivity proposition.

ACCESS & PRICING

Core experiences remain free. Optional Meta One plans add features and capacity; pricing and availability vary.

Availability and paid features vary; confidential use requires separate consideration.

www.meta.ai / Official website

OFFICIAL REFERENCES / Meta AI - official plans and guidance | Meta AI - official guidance

AI ASSISTANTS & CHATBOTS

Character.ai

#04

Readers interested in character-driven conversation.

WHAT IT IS

Character.ai centres on generated personas and fictional dialogue. It serves creative exploration and low-stakes conversational rehearsal rather than authoritative research. A character's convincing style does not make its statements factual or representative of a real person's views.

CORE CAPABILITIES

- Simulated personas
- Fictional dialogue
- Story exploration

MAIN TRADE-OFF

Characters can invent facts and are not authoritative advisers.

WHY THIS POSITION

Its entertainment and creative focus place it below general-purpose assistants for this audience.

ACCESS & PRICING

Free messaging; c.ai+ standard reference US$9.99/month. Regional, store and promotional prices may differ.

Characters can invent facts and are not authoritative advisers.

character.ai / Official website

OFFICIAL REFERENCES / Character.ai - official plans and guidance | Character.ai - official guidance

09

AI for Creatives

EDITORIAL RANKING / GENERAL-READER FIT

01 Krea AI **61**

02 Figma AI **62**

03 Luma AI (Dream Machine) **63**

Rank reflects editorial suitability within this category. See the methodology for the audience, criteria and limits.

AI FOR CREATIVES

Krea AI

#01

Readers exploring visual styles and models.

WHAT IT IS

Krea combines image generation, real-time visual exploration and enhancement. Multiple models offer different visual approaches within one workspace. The breadth supports experimentation, while compute requirements, output characteristics and terms can change with the selected model.

CORE CAPABILITIES

- Visual generation
- Real-time exploration
- Image enhancement

MAIN TRADE-OFF

Enhancement can invent details; compute costs vary.

WHY THIS POSITION

Its range of approachable creative functions earns the first position in this small category.

ACCESS & PRICING

Free: 100 compute units/day. Paid plans include Pro and Max; confirm billing term and renewal amount because the page displays promotional pricing.

Enhancement can invent details; compute costs vary.

www.krea.ai / Official website

OFFICIAL REFERENCES / Krea AI - official plans and guidance

AI FOR CREATIVES

Figma AI

#02

Readers working with interface designs.

WHAT IT IS

Figma AI supports design development, content changes, image editing and prototype interactions within Figma. The agent is the main AI entry point in design files, while some standalone features require particular seats and plans. Its value is closely tied to an existing design environment.

CORE CAPABILITIES

- Editable design support
- Image and text features
- Prototype interactions

MAIN TRADE-OFF

Seats, credits and administrator settings limit access.

WHY THIS POSITION

Strong integration is valuable to designers, but the surrounding product requires more familiarity.

ACCESS & PRICING

Starter and paid seat plans; AI credits and feature access depend on plan, seat type and administrator settings.

Seats, credits and administrator settings limit access.

www.figma.com/ai / Official website

OFFICIAL REFERENCES / Figma: AI tools in Design | Figma: pricing

AI FOR CREATIVES

Luma AI (Dream Machine) #03

Readers comparing additional visual-generation platforms.

WHAT IT IS

Luma includes visual generation and Dream Machine features for developing motion from references and written direction. It is another option for readers interested in individual shots and visual sequences. Plan details, credits and commercial permissions differ across products and purchase channels.

CORE CAPABILITIES

- Reference-based motion
- Visual generation
- Project iteration

MAIN TRADE-OFF

Current prices and rights require account-level confirmation.

WHY THIS POSITION

Creative scope merits inclusion, while uncertain pricing and narrower utility limit its general-reader position.

ACCESS & PRICING

Plans, credits and commercial rights vary by product and channel. Check current web checkout; older Lite/Plus figures are not quoted as current.

Current prices and rights require account-level confirmation.

lumalabs.ai / Official website

OFFICIAL REFERENCES / Luma AI (Dream Machine) - official plans and guidance | Luma AI (Dream Machine) - official guidance

PRODUCT STATUS

Names change. The index follows.

A short reference for readers comparing this edition with an older copy.

DALL-E to ChatGPT Images

The former DALL-E entry is now covered within the ChatGPT profile. Image generation is a capability inside that product, not an extra product in this count.

Official reference

NotebookLM to Gemini Notebook

The new profile uses the current name Gemini Notebook, with the former name retained so it is easy to recognise.

Official reference

Sora retirement

The previous edition listed Sora as an active consumer choice. OpenAI lists its web and app discontinuation on 26 April 2026. It is excluded from the fifty active product profiles in this edition.

Official reference

COUNTED ONCE

Notion, Ideogram, Adobe Firefly and Runway each have one product profile. Their extra workflow pages from the earlier draft have been removed.

QUICK REFERENCE

Find a product.

Click a name to open its profile. The number at right is the PDF page.

Adobe Firefly	17
Adobe Podcast Enhance	48
Canva AI	16
Character.ai	59
ChatGPT	6
Claude	7
Claude Code	34
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Google Gemini	56
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QUICK REFERENCE

Find a product.

Click a name to open its profile. The number at right is the PDF page.

Hemingway Editor	10
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Higgsfield	24
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Kling AI	28
Krea AI	61
Leonardo.Ai	20
Luma AI (Dream Machine)	63
Make (formerly Integromat)	52
Mem.ai	42
Meta AI	58
Microsoft Copilot	57
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QUICK REFERENCE

Find a product.

Click a name to open its profile. The number at right is the PDF page.

Perplexity AI	38
Pika	27
Reclaim.ai	41
Relevance AI	54
Replit	32
Runway	23
Stable Diffusion	21
Suno AI	49
Synthesia	26
Tabnine	36
Udio	50
v0 by Vercel	35
Writesonic	13
Zapier	44

TRACE THE DETAIL

Official sources.

Research sources and official verification links. Unresolved live details are flagged on profiles. Review date: 5 October 2026.

CHATGPT

ChatGPT official product and pricing
https://chatgpt.com/pricing/

CLAUDE

Claude official product and pricing
https://claude.com/pricing

GRAMMARLY

Grammarly official product and pricing
https://support.grammarly.com/hc/en-us/articles/115000090011-How-much-does-Grammarly-Pro-cost

DEEPL

DeepL: plans and features
https://www.deepl.com/en/pro

DeepL: about plans
https://support.deepl.com/hc/en-us/articles/360019924499-About-DeepL-plans

HEMINGWAY EDITOR

Hemingway Editor official product and pricing
https://4.hemingwayapp.com/help/support-articles/billing-faqs

NOTION AI

Notion AI official product and pricing
https://www.notion.com/pricing

JASPER

Jasper official product and pricing
https://www.jasper.ai/pricing

SOURCE REGISTER

Official sources.

Continued / Review date: 5 October 2026

WRITESONIC

Writesonic official product and pricing
https://writesonic.com/pricing

COPY.AI

Copy.ai official product and pricing
https://www.copy.ai/prices

CANVA AI

Canva AI official product and pricing
https://www.canva.com/pricing/

ADOBE FIREFLY

Adobe Firefly official product and pricing
https://www.adobe.com/products/firefly/plans.html

MIDJOURNEY

Midjourney official product and pricing
https://docs.midjourney.com/hc/en-us/articles/27870484040333-Comparing-Midjourney-Plans

IDEOGRAM

Ideogram official product and pricing
https://ideogram.ai/pricing/

LEONARDO.AI

Leonardo.Ai official product and pricing
https://leonardo.ai/pricing

STABLE DIFFUSION

Stable Diffusion official product and pricing
https://stability.ai/license

SOURCE REGISTER

Official sources.

Continued / Review date: 5 October 2026

RUNWAY

Runway official product and pricing
https://runway.com/pricing

HIGGSFIELD

Higgsfield: platform
https://higgsfield.ai/

Higgsfield: camera controls
https://higgsfield.ai/camera-controls

Higgsfield: pricing
https://higgsfield.ai/pricing

HEYGEN

HeyGen official product and pricing
https://www.heygen.com/pricing

SYNTHESIA

Synthesia official product and pricing
https://www.synthesia.io/pricing

PIKA

Pika official product and pricing
https://pika.art/pricing

KLING AI

Kling AI official product and pricing
https://app.klingai.com/global/membership/membership-plan

GITHUB COPILOT

GitHub Copilot official product and pricing
https://github.com/features/copilot/plans

SOURCE REGISTER

Official sources.

Continued / Review date: 5 October 2026

CURSOR

Cursor official product and pricing
https://cursor.com/pricing

REPLIT

Replit official product and pricing
https://replit.com/pricing

OPENAI CODEX

OpenAI: Codex CLI
https://learn.chatgpt.com/docs/cli

OpenAI: pricing
https://learn.chatgpt.com/docs/pricing

OpenAI: Codex resources
https://developers.openai.com/learn/codex

CLAUDE CODE

Claude Code official product and pricing
https://code.claude.com/docs/en/overview

V0 BY VERCEL

v0 by Vercel official product and pricing
https://v0.app/pricing

TABNINE

Tabnine official product and pricing
https://www.tabnine.com/pricing/

SOURCE REGISTER

Official sources.

Continued / Review date: 5 October 2026

PERPLEXITY AI

Perplexity AI - official plans and guidance
https://www.perplexity.ai/enterprise/pricing

Perplexity AI - official guidance
https://www.perplexity.ai/help-center/en/articles/11187416-which-perplexity-subscription-plan-is-right-for-you

GEMINI NOTEBOOK (FORMERLY NOTEBOOKLM)

Google: Gemini Notebook overview
https://support.google.com/gemininotebook/answer/16164461?hl=en

Google: plans
https://support.google.com/gemininotebook/answer/16213268?hl=en

OTTER.AI

Otter.ai - official plans and guidance
https://otter.ai/pricing

RECLAIM.AI

Reclaim.ai - official plans and guidance
https://reclaim.ai/pricing

MEM.AI

Mem.ai - official plans and guidance
https://get.mem.ai/pricing

ELICIT

Elicit - official plans and guidance
https://elicit.com/pricing

SOURCE REGISTER

Official sources.

Continued / Review date: 5 October 2026

ZAPIER

Zapier - official plans and guidance
https://zapier.com/pricing

Zapier - official guidance
https://help.zapier.com/hc/en-us/articles/15279018245901-How-pay-per-task-billing-works-in-Zapier

ELEVENLABS

ElevenLabs - official plans and guidance
https://elevenlabs.io/pricing

ElevenLabs - official guidance
https://help.elevenlabs.io/hc/en-us/articles/13313564601361-Can-I-publish-the-content-I-generate-on-the-platform

DESCRIPT

Descript - official plans and guidance
https://www.descript.com/pricing

ADOBE PODCAST ENHANCE

Adobe Podcast Enhance - official plans and guidance
https://podcast.adobe.com/en/plans

Adobe Podcast Enhance - official guidance
https://helpx.adobe.com/ca/podcast/adobe-podcast-faq.html

SUNO AI

Suno AI - official plans and guidance
https://suno.com/pricing

Suno AI - official guidance
https://suno.com/terms

Suno AI - official guidance
https://help.suno.com/en/articles/9601665

SOURCE REGISTER

Official sources.

Continued / Review date: 5 October 2026

UDIO

Udio - official plans and guidance
https://help.udio.com/en/articles/12683565-changes-associated-with-the-universal-music-group-umg-partnership

MAKE (FORMERLY INTEGROMAT)

Make (formerly Integromat) - official plans and guidance
https://www.make.com/en/pricing

Make (formerly Integromat) - official guidance
https://help.make.com/credits

N8N

n8n - official plans and guidance
https://n8n.io/pricing/

n8n - official guidance
https://docs.n8n.io/sustainable-use-license

RELEVANCE AI

Relevance AI - official plans and guidance
https://relevanceai.com/pricing

GOOGLE GEMINI

Google Gemini - official plans and guidance
https://gemini.google/au/subscriptions/?hl=en-AU

MICROSOFT COPILOT

Microsoft Copilot - official plans and guidance
https://support.microsoft.com/en-au/microsoft-365-copilot/what-copilot-license-do-i-have

SOURCE REGISTER

Official sources.

Continued / Review date: 5 October 2026

META AI

Meta AI - official plans and guidance
https://about.fb.com/news/2025/04/introducing-meta-ai-app-new-way-access-ai-assistant/

Meta AI - official guidance
https://about.fb.com/news/2026/09/introducing-meta-one-subscription-service-more-features-ai/

CHARACTER.AI

Character.ai - official plans and guidance
https://support.character.ai/hc/en-us/articles/55845963766555-C-ai-FAQ

Character.ai - official guidance
https://support.character.ai/hc/en-us/articles/51248493096987-c-ai-Summer-Flash-Sale-Offer-Terms

KREA AI

Krea AI - official plans and guidance
https://www.krea.ai/pricing

FIGMA AI

Figma: AI tools in Design
https://help.figma.com/hc/en-us/articles/23870272542231-Use-AI-tools-in-Figma-Design

Figma: pricing
https://www.figma.com/pricing/

LUMA AI (DREAM MACHINE)

Luma AI (Dream Machine) - official plans and guidance
https://lumalabs.ai/learning-hub/payments-subscriptions

Luma AI (Dream Machine) - official guidance
https://lumalabs.ai/pricing

THE AI INDEX / V1.2

Clarity before commitment.

50 AI products. Nine categories. Editorial rankings with the reasons attached.

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